

SUICIDE PREVENTION COUNCIL MEETING MINUTES

November 5, 2007

Embassy Suites USF, Salon F

FOLLOW UP TASKS:

Office of Suicide Prevention:

- A tracking method will be created to document suggestions and ideas submitted via the Suicide Prevention Coordinating Council Recommendation Form.
- The 2006 Garrett Lee Smith grant application will be emailed to the Suicide Prevention Coordinating Council for review.
- Continue with Implementation Plan.

Suicide Prevention Coordinating Council

- The Coordinating Council should use the Recommendation Form throughout the year in order to fulfill the legislative mandate to advise the Office of Suicide Prevention on strategies to reduce Florida's suicide rate.
- All suggestions for the Annual Report are due to Erin MacInnes via email by Tuesday, November 13th 2007 (Erin.MacInnes@eog.MyFlorida.com)
- If anyone received a call for papers to conferences we could possible add a suicide track to please forward these to Erin MacInnes
- We are accepting suggestions and ideas for the website on suicide prevention information.

AGENDA ITEMS AND NOTES:

Welcome and Introductions: Bill Janes, Director, Florida Office of Drug Control and Assistant Secretary, Substance Abuse and Mental Health at the Department of Children and Families

This is a very exciting time for suicide prevention efforts in the state of Florida. Last spring a bill was passed to establish a Statewide Office of Suicide Prevention and promulgate a coordinating council. The statewide office is now fully staffed by a director, Erin MacInnes, and one full-time employee, Allyson Adolphson. Facilitated by the Director of the Florida Office of Drug Control Bill Janes, the Suicide Prevention Coordinating Council is now sat with 28 gubernatorial appointed voting members in addition to many other non-voting advocates from around the state. The Statewide Office of Suicide Prevention has established partnerships with many other state agencies; state collaboration is in place to support local efforts and initiatives. This year, there were no cuts for mental health funding from the Department of Children and Families, a great achievement for mental health endeavors and advocates in Florida.

Follow Up Items: Director Bill Janes

The current mission statement of the Statewide of Suicide Prevention is:

“In collaboration with the Suicide Prevention Coordinating Council, the Statewide Office of Suicide Prevention shall develop and implement the *Florida Suicide Prevention Strategy* statewide and assist communities in carrying out suicide prevention efforts locally.”

We are proposing a shorter statement that will retain the meaning of the mission but a shorter, catchier statement. The longer mission statement was not written or mandated by the legislature so there are no

issues with modifying the language to a shorter statement. Through suggestions, the following statement was formulated. We feel it is a quick capture of the bigger picture and will fit more appropriately on prevention awareness materials.

“Saving lives through leadership, advocacy, partnerships and education.”

Suicide Prevention Coordinating Council: Director Bill Janes

§14.20195, F.S. - There is created within the Statewide Office for Suicide Prevention a Suicide Prevention Coordinating Council. The council shall develop strategies for preventing suicide. The Suicide Prevention Coordinating Council shall:

1. Advise the Statewide Office for Suicide Prevention regarding the development of a statewide plan for suicide prevention, with the guiding principle being that suicide is a preventable problem. The statewide plan must:

- a) Align and provide direction for statewide suicide prevention *initiatives*
- b) Establish *partnerships* with state and private agencies for the purpose of promoting *public awareness* of suicide prevention
- c) Address *specific populations* in this state who are at risk for suicide
- d) Identify ways to improve access to *crisis services* for individuals in acute situations
- e) Identify *resources* to support the implementation of the statewide plan

2. Assemble an ad hoc advisory committee comprised of members from outside the council, if necessary, in order for the council to receive advice and assistance in carrying out its responsibilities.

3. Make findings and recommendations regarding suicide prevention programs and activities. The council shall prepare an annual report and present it to the Governor, the President of the Senate, and the Speaker of the House of Representatives by January 1, 2008, and each year thereafter. The annual report must describe the status of existing and planned initiatives identified in the statewide plan for suicide prevention and any recommendations arising there from.

Erin MacInnes is writing the annual report for our first year and will be seeking recommendations from the council.

To meet the third component of the legislative mandate, the council is encouraged to submit suggestions via a Suicide Prevention Coordinating Council Recommendation Form. This form will be distributed in hardcopy at the Council meeting, by email, and will be made available on the Statewide Office of Suicide Prevention website, http://www.flgov.com/suicide_prevention.

Each page of the recommendation form concentrates on specific requirements of the first mandated component. For example, the second page of the form asks for direction in statewide suicide prevention initiatives, the third page inquires seeks recommendations for partnerships for the purpose of public awareness and so forth. *Please review the recommendation form for more detailed information.*

This form may be submitted to Erin MacInnes by email (Erin.MacInnes@eog.MyFlorida.com) or in person at Coordinating Council meetings. All recommendations will be brought back before the council to determine which will come to fruition. A motion must be made, seconded, and discussed before any action is taken. Recommendations will be documented over time to track ideas and improvements made.

Existing Initiatives: Erin MacInnes

- Garrett Lee Smith Grant (addresses our role of seeking funding)

The Garrett Lee Smith Grant is a state-sponsored youth suicide prevention and early intervention grant with the anticipated amount of \$500,000 to be spent over three years. This grant typically targets youth, as there is currently separate grant allocations for the college age group. Nova Southeastern University is planning on applying for the campus grant.

RFA released November 7th although the President still has not signing the Labor-Health and Human Services Appropriation bill which contains the Garrett Lee Smith funding. The due date for the grant is January 11, 2008. SAMHSA has been notified of our intent to apply.

We are currently considering our options for who we will select to organize and manage the grant as well as the geographic area we would like to concentrate on. The week of November 12th we will convene a group to help refine our plan.

We are requesting help and suggestions from the Coordinating Council for this grant. This is a community initiative, not just one singular agency. We have contacted other states who have been awarded this grant and have already recruited some excellent grant writers to assist. A copy of last year's application will be emailed to the Coordinating Council for review.

- Well Aware (addresses our role of promoting collaboration)

The Florida Office of Suicide Prevention is partnering with the Department of Education in collaboration with Point de Vue Communications to implement the Well Aware Campaign. The Beth Foundation and the Florida Mental Health Institute have graciously sponsored this campaign.

The goal of the Well Aware Campaign is to make education leadership in Florida aware of the role of suicide prevention in academic achievement. As many of us have experienced, trying to bring suicide prevention programs into schools isn't always easy. There can be a lot of concerns for administrators, so obtaining and sustaining support from them is essential.

Well Aware is a series of suicide prevention bulletins for school administrators and policymakers who influence education. It features the latest in evidence-based practices and procedures that can be utilized in the school setting. This is a brand to best address school administrators and their role in identifying children at risk. The content is light and it is quick reading to best target those with limited time. We will be highlighting schools in Florida that have implemented programs that are working.

If you know of any innovative programs, procedures, PSAs, etc, that are being used in the educational setting in Florida, please let Erin MacInnes know so we can review them for possible inclusion in one of the three issues of the Well Aware bulletin.

All three issues will be disseminated electronically statewide to high schools, superintendents, and other leadership. These electronic copies will have an interactive feature where the reader can flip through the pages like a book. The first issue, slated to be out in a few weeks, will also be produced in hard copy and mailed out in Alachua, Pasco, Hillsborough, Pinellas, and Polk counties. We hope to expand this in the future as more funds become available.

This is an example of a collaboration that can take place with each state agency. Bettye Hyle has been working to get this started on and we've had tremendous support from the Chief of Staff at the Department of Education.

- Department of Corrections Educational Campaign (a collaborative effort)

The Department of Corrections approached us and was looking to do some sort of educational campaign for their employees—both the state level and direct-care staff. It was determined that our approach would cover training, awareness and educational materials.

Dr. Dean Aufderheide has actually just been trained in the SPRC Assessing and Managing Suicide Risk training, so he blanketed the state, training all Department of Corrections employees that work with staff.

We are now working on a series of suicide prevention segments to include in the Department of Corrections weekly electronic newsletter. Ideally, these segments will be staple articles can also be shunted into other educational newsletters. We hope to roll that out this month to compliment the training they have received.

We are also looking for educational materials such as brochures, posters dealing with depression, substance abuse, and the link to suicide. Unfortunately, there is not much out there so we have tried to see if there is interest from other states to pool our fund and have something created, but didn't get the response we were hoping for.

- Legislative Committee

Our legislative committee has been working via email to advocate for those federal bills we discussed. We make calls and send letters when needed. We are currently supporting Joshua Omvig Veterans Suicide Prevention Act (passed November 6th!), Mental Health Parity bill, and Stop Senior Suicide Act. We also encouraged Congress to fund the expansion of the National Violent Death Reporting System so that other states can be a part of that data collection

We are still supporting two state bills – suicide prevention education bill and support the bullying bill. We met with the Department of Education and they have provided us with language they will support. The Office of Suicide Prevention will be the lead on the bill and will work to gain support from community organizational and educational associations. Details on this piece of policy will be emailed out by Erin.

- 2008 Symposium Plans

2005 was first year we organized this conference. Before then we made sure there were suicide prevention related workshops at the Statewide Prevention Conference. Later the decision was made to have a separate conference to focus just on suicide.

Recent budget cuts have raised concern that state agencies will not be able to contribute monetarily to both conferences. The Office of Suicide Prevention feels confident that we will be able to continue to seek enough sponsorship for this event in the future. However, we did want to run the option by the Coordinating Council and get consensus among the group to either keep the event separate or combine it as a track within the Prevention Conference.

Some other possible suggestions include adding another day to the substance abuse conference or the bullying conference. The consensus was to continue to have a separate Suicide Prevention Conference but to also work to integrate suicide prevention workshops into as many conferences we can around the state. We will look to the Council to help us identify those opportunities.

Please email Erin MacInnes if you see any call for papers or have more suggestions on this issue.

- Annual Report

We have drafted an outline of the Annual Report. Please note that because it is too early in the development of the office it will not include efficacy data this year, but this will be addressed in coming years.

If you have suggestions or feedback, please email it to Erin MacInnes by November 13th so we can incorporate those ideas into the report. The report will be written this November to be delivered to USF by early December for layout and submission to the Governor and Legislature by January 1st.

Planned Initiatives: Denise Pazur and Erin MacInnes

One of the suggestions that continued to come up at our last meeting was a clearinghouse for Florida's suicide prevention information.

The Coalition has a good site and we have some information up on our site but we agreed that moving into the next phase of suicide prevention we need a more comprehensive, interactive website that can compliment our state's efforts.

This would be a community portal site – an interactive community. There could possibly be a blogging feature, lead stories that changed out periodically, specialized sections for different roles in suicide prevention, and spotlight sections. This site will appeal to professionals, non-professionals and survivors alike. Personal, compelling stories will be front and center but the site brings things to the next level – a call for action.

We have been talking with Point de Vue Communications about assisting with this effort as they have an extensive suicide prevention background. The OSP would be able to fund the launch of the site and management of the site through June 30, but then we would need to seek outside support to continue the management. If there is robust usage of this site than others will want to partner and fund this site, possibly including private funding as well.

Please contact Erin MacInnes if you have more ideas or suggestions for this website.

Florida Suicide Prevention Implementation Project: Florida Mental Health Institute (Bob Paulson, Steve Roggenbaum, and Joanne Herrygers)

Project Mission: To work cooperatively with the Office of Suicide Prevention (OSP) and the Suicide Prevention Coordinating Council (SPCC) to develop an implementation process and plan to enhance the capacity of the State and of local communities to convert the *Florida Suicide Prevention Strategy* into concrete actions.

Major Goals and Products:

-To develop an action plan consisting of a framework, menu of options and strategies for mobilizing state and local resources to implement the *Florida Suicide Prevention Strategy*.

-To work closely with several communities in cooperation with the OSP to assist them to assess their current capacity and to organize major stakeholders in setting priorities and action steps to begin or enhance implementation of the state strategy on a local level.

-It is expected that for each of the next six years the OSP and SPCC will identify one or two of the ten main objectives in the Florida Suicide Prevention Strategy for statewide focus. Working closely with the OSP, the project would utilize information gleaned from other state's successes and challenges in their own implementation initiatives to inform logical selection of targeted prevention objective(s) and to assemble a best practice base of statewide implementation efforts.

The results of the concept mapping rating and sorting were discussed. Data was separated into clusters and charts were generated reporting the importance and ease of different implementation strategies.

A detailed implementation plan is currently being formulated including the community mobilization process. Communities will be defined by county and then determined to be ready or high-risk. The council is welcome to recommend communities to begin mobilization with this project. This project must be completed by June so mobilization needs to begin quickly.

Senta Goudy will share her similar experiences working with the substance abuse framework. The Florida Mental Health Institute will continue to work on this project and the Office of Suicide Prevention will continue to seek funding.

Please reference PowerPoint slides and additional handouts for more details.

Planning Calendar: Erin MacInnes

January 29, 2008: Council Meeting, 1:00-4:30 PM, Tallahassee location TBA

April 8, 2008: Suicide Prevention Day at the Capitol

April 9, 2008: Council Meeting 8:30- 12:00 PM, Capitol

April 16-19, 2008: American Association of Suicidology Conference, Boston

Council Discussion on Additional Issues

The next Coordinating Council Meeting will include a report on faith-based initiatives and the Buonauro initiative in Orlando.

MOTIONS:

- Nancy Hamilton made motion to adopt the August council meeting minutes, Frank Buonauro seconds the motion.
- Nancy Hamilton made motion to accept the changes to the shorter mission statement, Jackie Beck seconds the motion.
- Dr. Gene Cash made motion to follow the discussed implementation plan, Jackie Beck seconds the motion.
- Dr. Gene Cash made motion to begin mobilization of one community that is “ready” and one community that is “high risk”, Nancy Hamilton seconds the motion.

NEXT MEETING:

January 29, 2008: Council Meeting, 1:00-4:30 PM, Tallahassee location TBA

ATTENDEES:

Adolphson, Allyson
Beck, Jackie
Buonauro, Frank
Buonauro, Judy
Carroll, Doris
Cartagena, Michelle
Cash, Dr. Gene
Chiane, Yi-Hsuan
DeDominicis, Geri (via conference)
Dreggors, Wayne
Faulker, Dr. Maggie
Garcia, Jessica
Goudy, Senta
Greer, Debbie
Gregory, Gail
Hamilton, Nancy
Harman, Beverly
Herrygers, Joanne
Homant, Dr. Sue
Janes, Bill
Jesus Commands Justice
Johnson, Gwen
Jones Baze, Dr. Kathleen
Knudson, Dr. Marshall
McKinnon, Linda
MacInnes, Erin
Miller, Dee
Morrie, Jessica
Paulson, Bob
Pazur, Denise
Peloquin, Dr. Louise
Rayner, Clint
Riggs, Carolyn
Rosen, Harry
Rosen, Jackie
Roggenbaum, Steve
Saucier, Kathy
Simmons, Lorie
Shelton, Kyla
Trexler, Judy
VanderWerf-Hourigan, Lisa (via conference)
Von Holden, Dr. Martin
Waters, Charlie
White, Elizabeth
Young, Lauren (via conference)
Zenere, Frank (via conference)