

SUICIDE PREVENTION COUNCIL MEETING MINUTES

August 31, 2007

The Capitol, Room 2103

AGENDA ITEMS AND NOTES:

Welcome and Introductions: Bill Janes, Director, Florida Office of Drug Control and Assistant Secretary, Substance Abuse and Mental Health at the Department of Children and Families

Statewide Office of Suicide Prevention Mission & Vision: Erin MacInnes

MISSION OF THE STATEWIDE OFFICE OF SUICIDE PREVENTION:

In collaboration with the Suicide Prevention Coordinating Council, the Statewide Office of Suicide Prevention shall develop and implement the *Florida Suicide Prevention Strategy* statewide and assist communities in carrying out suicide prevention efforts locally.

VISION OF THE STATEWIDE OFFICE OF SUICIDE PREVENTION:

Suicide is a complex yet preventable public health problem. A coordinated strategy and effort are critical in reducing suicide. A centralized structure is necessary to integrate the statewide effort and provide a unified direction but success in suicide prevention depends on empowerment at the local level. An infrastructure built on cooperation between the federal, state, and community level is essential for comprehensively combating this problem. Through these partnerships, we will be able to increase existing suicide prevention capacity and promote collaborative action.

STRUCTURE AND ROLE OF THE STATEWIDE OFFICE OF SUICIDE PREVENTION:

The Office of Suicide Prevention functions as a unit of the Office of Drug Control within the Executive Office of the Governor

The creation of the Office is a vital step in having this issue recognized by the Legislature and will serve as a model to other states that the prevention of suicide needs to be a priority.

The Office plays a critical role in integrating the statewide effort but it's the partnerships around the state through which change occurs and the work gets done. That partnership consists of the Office, the Council, the broader prevention network, grassroots efforts, community, state and federal organizations, academia, the Legislature, Governor Crist and many others.

One key partnership this year will be with USF's Florida Mental Health Institute who will work with the Office on the Statewide Suicide Prevention Implementation Project. This project is essential in bringing the *Strategy* to life at the local level.

We need to work with our current resources at the state level and utilize our partnerships and resources at all levels. Concentrate on growing community capacity instead of creating more government.

There is an important role for state government to play, but real suicide prevention happens in the community. It would be great if in the future we do have more resources at the state level and more employees, but we should focus on growing community capacity, not just our government capacity.

The role of the state office is to:

- Build Collaboration and Facilitate Cooperation
 - We need to take suicide prevention out of its silo and integrate it into the functions of outside organizations
 - Encourage organizations to consider ways they could integrate suicide prevention into their ongoing work. We need to plug into their world

-It's great that we have a Symposium to educate the field and that we have a day to raise awareness but we also need to reach people in their environment and bring suicide prevention to them

-The Council can help identify those specific partnerships and collaborations. We need to reach people outside the choir who can become stakeholders in the issue of suicide prevention, mental wellness, and substance abuse prevention.

-Find ways to include suicide prevention activities in conference, trainings, newsletters, etc.

-We need to integrate with other prevention initiatives that are currently ongoing around the state so we can utilize their resources and ensure that we are a part of the broader prevention network since there is so much overlap there.

- Develop Strategy

-The *Florida Suicide Prevention Strategy* is a comprehensive framework for what needs to be done in order to reduce Florida's suicide rate. Its purpose is to serve as a guide for where we direct our resources and efforts.

-Statewide Suicide Prevention Implementation Project falls under this

- Create Policy

-Important to continue to create policy, not for the sake of creating more government, but to allow suicide prevention to leave it's fingerprint on the public long after we're gone and in order to accomplish our goals

-Propose Prevention Education Legislation for 2008

-Council help identify other pieces on legislation that would be important for us to support

- Seek Funding

-Grow Florida's resources to enable us to continue *Strategy* implementation (Apply for Garrett Lee Smith grant—RFA out Oct 31st)—email me if you are interested in helping

-The Office of Suicide Prevention will take the lead on securing funding and developing plans for the statewide projects, and will assist local communities in applying for funding

-Involve ourselves in national projects and collaborations that would position Florida to be a magnet for future funding

-Need to show the Legislature that we have accomplished something and are worthy of continued funding (and possible funding for communities) we need to be able to show them some benchmark accomplishments

-Legislative budget requests for 2008 to fund the office as well as local and statewide pilots

- Additional Activities and Resources

-Annual Suicide Prevention Day at the Capitol

-Annual Florida Suicide Prevention Symposium

-The Office of Suicide Prevention's Community Toolkit and Resource Guide

-There are a few statewide public awareness projects that we have in mind that will help bring in other stakeholders and really push suicide prevention into the public eye. We are working on proposals and will come to the Council seeking feedback and ideas on funding, etc.

Role of the Suicide Prevention Coordinating Council: Bill Janes

- The Suicide Prevention Coordinating Council is now a permanent entity that is held accountable to the Legislature. It is made up of 28 statutorily designated voting members as well as other individuals who participate in a non-voting capacity.
- The Council will advise the Office of Suicide Prevention in strategies to implement the *Florida Suicide Prevention Strategy*.
- The Council may form ad hoc committees to help implement the *Florida Suicide Prevention Strategy*.
- The Director of the Florida Office of Drug Control shall act as chair of the Council.
- The Council will meet four times per year.
- The Council is subject to the Sunshine Law. All meeting must be in open forum, minutes must be kept, and they must be published in the Florida Administrative Weekly. Any issue that will come before the Council for official vote shall not be discussed between two or more Council members outside of a Council meeting. This only applies to the 28 statutorily designated members.
- The Council shall prepare an annual report and present it to the Governor, the President of the Senate, and the Speaker of the House of Representatives by January 1, 2008, and each year thereafter. The annual report must describe the status of existing and planned initiatives identified in the statewide plan for suicide prevention and any recommendations arising therefrom.
- Erin MacInnes will write the annual report and will be seeking input from the Council and approval once the report is completed.

Office of Drug Control Appointees to the Suicide Prevention Coordinating Council

The Substance Abuse and Mental Health Corporation (Ellen Piekalkiewicz) -4 year term
The Florida Association of School Psychologists (Dr. Gene Cash) - 4 year term
The Florida Sheriff's Association (Donald Eslinger)-3 year term
The Suicide Prevention Action Network USA (Frank Buonauro) - 4 year term
The Florida Initiative for Suicide Prevention (Jackie Rosen) - 3 year term
The Florida Suicide Prevention Coalition (Judy Bousquet) - 4 year term
The Alzheimer's Association (Lauren Young) - 3 year term
The Florida School Board Association (Larry Hughes) - 3 year term
Volunteer Florida Foundation (Suzanne Yack)-3 year term
Florida AARP (Dee Miller) - 3 year term
The Florida Alcohol and Drug Abuse Association (Nancy Hamilton) - 4 year term
The Florida Counseling Association (Debbie Greer) - 4 year term
The Florida Council for Community Mental Health (Wayne Dreggors) - 3 year term
The National Alliance on Mental Illness (Dr. Sue Homant) - 4 year term
Department of Elder Affairs (designee is Karen Pelham)
Department of Health (designee is Lisa VanderWerf-Hourigan)
Department of Education (designee will be determined by DOE)
Agency for Health Care Administration (designee is Mark Thomas)
Department of Juvenile Justice (designee is Ken Pifer)
Department of Corrections (designee is Pam Denmark)
Florida Department of Law Enforcement (designee is Lee Condon)
Department of Veterans' Affairs (designee is Joe Marino)
Department of Children and Families (designee is Jackie Beck)
Agency for Workforce Innovation (designee is Charlie Waters)

Governor Appointees to the Suicide Prevention Coordinating Council

Dr. Marshall Knudson
Dr. Maggie Faulkner
Steve Roggenbaum
Dr. Wayne Goodman

Florida Suicide Prevention Implementation Project: Florida Mental Health Institute

Project Mission: To work cooperatively with the Office of Suicide Prevention (OSP) and the Suicide Prevention Coordinating Council (SPCC) to develop an implementation process and plan to enhance the capacity of the State and of local communities to convert the *Florida Suicide Prevention Strategy* into concrete actions.

Major Goals and Products:

-To develop an action plan consisting of a framework, menu of options and strategies for mobilizing state and local resources to implement the *Florida Suicide Prevention Strategy*.

-To work closely with several communities in cooperation with the OSP to assist them to assess their current capacity and to organize major stakeholders in setting priorities and action steps to begin or enhance implementation of the state strategy on a local level.

-It is expected that for each of the next six years the OSP and SPCC will identify one or two of the ten main objectives in the Florida Suicide Prevention Strategy for statewide focus. Working closely with the OSP, the project would utilize information gleaned from other state's successes and challenges in their own implementation initiatives to inform logical selection of targeted prevention objective(s) and to assemble a best practice base of statewide implementation efforts.

Please see handout for full project description.

National Update: Dr. Dan Reidenberg

National Action Alliance for Suicide Prevention is progressing and should be announced any day now. This will be a public/private partnership to help move the National Suicide Prevention Strategy forward.

The Ad Council is still working on the national ad campaign. Has been held up due to concerns about social marketing in the field of suicide prevention. Need to protect against contagion.

The National Lifeline, along with SAMHSA, worked together to ensure all phone calls were answered during the transition from 1-800-SUICIDE to all calls now being routed through the Lifeline. They are also working on an interactive computer model for callers to be able to talk with.

Funding-Garrett Lee Smith announcement is hoped for by 10/31. Should be some money for youth, college campuses and tribal regions. There is also a Technical Assistance grant available through the government FL could consider applying for (gvmt/non-profit partnership).

Legislatively-Parity is close this year to passing at the Federal Level. State Children's Health Insurance Program is moving ahead as well and seems promising. *Please see attachment on Senate Parity Bill.* The Stop a Senior Suicide Act has been proposed and letters of support from national organizations have been written. The government has added several million to Veterans programs both for crisis calls to the National Lifeline as well as staff at Vets centers nation-wide. Minnesota has created a Roadmap to Recovery piece that the government is considering doing on a national basis.

The National Council for Suicide Prevention is meeting the end of September and looking at associate memberships.

There is a new Hollywood access group of national organizations working in mental health, suicide, etc. that is creating proactive and responsive planning for TV and movie productions.

The FDA and black box warnings were reviewed and discussed.

Legislative priorities: Erin MacInnes

Replicate in Florida a law that was passed in Tennessee this spring.

New law would require that in-service training include at least two (2) hours of prevention education for all public school employees, such as, but not limited to teachers, administrators, and counselors per renewal period. This education may be accomplished through self-review of suitable youth suicide prevention, bullying prevention, or mental health education materials.

OSP created a white paper to outline the need for this legislation, to identify supporting organizations, and to list out the available resources for where employees can get the training to fulfill the requirement. Free trainings so there is no fiscal impact.

We met with DOE Chief of Staff 8/29 to present this legislation

Once there is consensus among our office and DOE, we can move forward and if Council members are interested in helping advocate for this, email me and we'll put together a legislative advocacy committee.

We will also support the bullying bill and the National Veterans Suicide Prevention Bill.

The Council should make known any other bills that we should be aware of and support.

Elder, Youth and Law Enforcement Campaign Updates: Director Janes

Law Enforcement: The In Harm's Way Conference is scheduled for October 29-30 in Tampa. The Suicide Prevention Toolkits are being prepared for dissemination to all law enforcement agencies

Youth: The American Foundation for Suicide Prevention PSA's were disseminated and aired statewide. The Turning Hour project will be implemented in 47 classrooms in the Northeast Florida Educational Consortium area. Teachers will be trained to use this curriculum.

Elder: Jacksonville University, Rollins College, Central Florida Community College and Tallahassee Community College are all engaged in implementing the Life Legacy project.

-TCC Highlights: Students worked with Aging with Dignity to further the "Five Wishes" initiative, a national program to guide people through their end-of-life decisions. Students interviewed seniors for an oral history project to be archived at TCC's new History and Social Sciences Library. Students volunteered at Elder Care Services by delivering meals to shut-ins through "Meals on Wheels." Students assisted with Tallahassee Senior Center "Senior Days" held in rural communities around Tallahassee.

-CFCC Highlights: Media plan including news releases by CFCC Marketing and Public Relations to promote service-learning activities. Students conduct formal interviews with seniors to document the past. Partnership with audio-visual students at Howard Middle School to produce oral history videos. Projects might students training seniors about computer use, public transportation, or educational opportunities at CFCC. Activities such as gardening, keeping seniors active and outdoors, and multicultural discourse, allowing them to share their various histories.

-Rollins Highlights: Students, seniors, faculty and staff engaged and connected at a Valentine's Day Party.

Rollin's art students and senior citizens came together to create a community mural. An oral histories project with Eatonville, Florida connected 16 students to an African American community where students and seniors discuss folklore and other oral traditions. Volunteers from the Office of Civic Engagement hosted a senior prom where 30 senior citizens enjoyed a night of dancing and playing games.

Planning Calendar: Erin MacInnes

September 9-15, 2007: National Suicide Prevention Week
November 5, 2007: Council Meeting, 1:00-4:30 PM, Tampa
November 6-7, 2007: Florida Suicide Prevention Symposium, Tampa
January 29, 2008: Council Meeting, 1:00-4:30 PM, Capitol
(Note Date change) April 8, 2008: Suicide Prevention Day at the Capitol
(Note Date change) April 9, 2008: Council Meeting 8:30- 12:00 PM, Capitol
April 16-19, 2008: American Association of Suicidology Conference, Boston

These can be found at our website: http://www.flgov.com/suicide_prevention

Concept Mapping Brainstorming Session: Steve Roggenbaum, Bob Paulson, and Joanne Herrygers
Concept mapping will continue over the next few weeks via email

MOTIONS:

- Dr. Sue Homant made motion to support the prevention education legislation, Nancy Hamilton seconds the motion
- Ellen Piekalkiewicz made motion to create a legislative committee, Mark Thomas seconds the motion

FOLLOW UP TASKS:

Create a vision statement that mirrors the broader vision of the Office of Suicide Prevention
Continue with concept mapping via email
Legislative Committee will be formed

NEXT MEETING: November 5, 2007, Tampa, Florida, Embassy Suites –USF

ATTENDEES:

Beck, Jackie	MacInnes, Erin	VanderWerf-Hourigan, Lisa
Bogan, Dr. Yolanda	Marino, Joe	Waters, Charlie
Bousquet, Judy	Marmo, Ginny	Wheeler, David
Buonauro, Frank	McClelland, Bonnie	Young, Lauren (via conference call)
Cartagena, Michelle	Meyer, Laura	Zenere, Frank (via conference call)
Dreggors, Wayne	Miller, Dee	
Fine, Norman	Paulson, Bob	
Goodman, Dr. Wayne	Piekalkiewicz, Ellen	
Greer, Debbie	Pifer, Ken	
Gwen, Johnson	Probert, Jim	
Hamilton, Nancy	Ray, Nathan	
Harding, Bonnie	Rayner, Clint	
Herrygers, Joanne	Reidenberg, Dr. Dan	
Himsl, Lisa	Riggs, Carolyn	
Homant, Dr. Sue	Roberts, Bobby	
Hughes, Larry	Rosen, Jackie	
Hyle, Bettye	Ross, Kingsley	
Janes, Bill	Roggenbaum, Steve	
Jehs, Marlene	Simmons, Lorie	
Johnson, Gwen	Smith, Horace	
Johnston, Debbie	Tandon, Dr. Rajiv	
Kelly, Peggy	Thomas, Mark	
Knudson, Dr. Marshall	Toman, Amy	